

# There are thousands of great car dealers out there.

# Carfolks.com just makes it easier to find them.

Auto buyers are bombarded by television and radio commercials, advertisements, tweets, and social media posts from automotive dealers every day. All this noise makes it difficult for good dealers to stand out in the crowd.

On Carfolks.com we feature auto dealers who truly embrace the customer experience, highlight their sales and service team members, and make it easy for all their customers to share their dealership experience.

While the majority of customers leave a dealership happy, sometimes problems do arise. In the Carfolks neighborhood we help dealers and customers connect and resolve issues. Once resolved, the customer or dealer posts an update highlighting the resolution. This offers social proof the dealer stands behind their products and their people.

On Carfolks.com we are proud to highlight "neighbor approved dealers." We invite auto retailers to show their commitment to their customers and employees by joining the Carfolks neighborhood. Visit [www.ilovemycustomer.com](http://www.ilovemycustomer.com) for more information.



**Carfolks.com**  
**neighbor approved dealers**

Reputation Marketing | Social Engagement | Employee Retention

Call Carfolks Today (216) 712-6712

Carfolks.com is a dealer advocate marketing service designed to improve the customer buying experience, and enhance the standing of automotive retail sales professionals in the United States and Canada.